



The FACULTY OF LETTERS

together with

the FACULTY OF ARTS

invites you to



the INTERNATIONAL CONFERENCE

The Olfactory Story of Perfume



in Literature, Psychology, and the Arts

Galați, 17-18 October, 2024



CONFERENCE SCHEDULE

Thursday, the 17th of October

9.30 - 10.00, Multimedia Room	Registration
10.00-11.30, Senate Room	Opening and Welcome Address <i>Fragrant Journeys: Opening the Vernissage "Whispers of Scent"</i>
11.30 - 12.00, Coffee break	
12.00-13.00, Multimedia Room	Plenary
13.00-13.30, Lunch break	
13.30 - 14.30, Multimedia Room	Plenary
14.30-14.45, Coffee break	
14.45 - 15.45, Multimedia Room	Session one <i>Of Fragrant Lexicons and Olfactory Metaphors</i>
15.45 - 16.45, Multimedia Room	Plenary
16.45 - 17.00, Coffee break	
17.00 - 18.30, Online	Session two <i>The Dynamics of Olfactory Imagery: Power, Labour, and Literature</i>

Friday, the 18th of October

10.00 - 11.00, Online	Plenary
11.00 - 12.30, Multimedia Room	Session three <i>Scents, Olfactory Imagery, and Sacred Co(n)texts</i>
12.30 - 13.00, Lunch break	
13.00-13.45, Multimedia Room	Plenary
13.45 - 14.00, Coffee break	
14.00 - 15.00, Multimedia Room	Plenary
15.00 - 15.15, Coffee break	
15.15 - 16.45, Multimedia Room	Session four <i>In and Out of Art(ful) Scents: Media(ting) Olfactory Expressions</i>
17.00 - 18.30, Online	Panel in French



PLENARIES

Thursday, 17.10.2024

Psychol. Mioara GRIGORAȘ, *Parfum ... de psiholog [Scent of a Psychologist]*

Ed. Claudiu Sfirsi LAUDAT, *Pansexualism*

Prof. Arthur TULUȘ, HDR, *Aer, miros și epidemii - o corespondență între boală și tratament [Air, fragrance, and epidemics: A discourse on the interplay between disease and remedy]*

Friday, the 18th of October

Dr. Dr. Privatdozentin Mădălina DIACONU, *Perfumes as material energies and vibrant atmospheres. A call for updating the theory of perfumery*

Doru Căstăian, PhD, *Parfumul gândurilor [The Scent of thoughts]*

Assoc. Prof. Alina BOTTEZ, PhD, *Splendours and miseries of scents: Enthralling, perverse and murderous odours in opera and film*

Prof. Pascal LARDELLIER, HDR, *L'odorat, un sens interdit? [Smell, a forbidden sense?]*



CONFERENCE PROGRAMME

Thursday, the 17th of October

10.00 - 11.30, Senate Room

Opening and Welcome Address

- Prof. Marian BARBU, HDR, Rector of *Dunarea de Jos* University of Galați
- Prof. Arthur TULUȘ, HDR, Vice-Rector of *Dunarea de Jos* University of Galați
- Assoc. Prof. Antoanela Marta MARDAR, PhD, Dean of the Faculty of Letters, *Dunarea de Jos* University of Galați
- Assoc. Prof. Iulia Veronica COCU, PhD, Head of the English Department, Faculty of Letters, *Dunarea de Jos* University of Galați
- Asst. Prof. Lidia Mihaela NECULA, PhD, Conference Organiser, Faculty of Letters, *Dunarea de Jos* University of Galați

Fragrant Journeys: Opening the Vernissage "Whispers of Scent"

- Asst. Prof. Miruna CĂRĂUȘU, PhD, Faculty of Arts, *Dunarea de Jos* University of Galați
- Asst. Prof. Tudor ȘERBAN, PhD, Faculty of Arts, *Dunarea de Jos* University of Galați

12.00 - 13.00, Multimedia Room, Plenary

Chair:

Antoanela Marta MARDAR

Mioara GRIGORAȘ, *Parfum ... de Psiholog [Scent of a Psychologist]*

13.00 - 13.30, Online, Plenary

Chair:

Carmen ANDREI

Claudiu Sfirsi LAUDAT, *Pansexualism*

14.45 - 15.45, Multimedia Room, Session one

Of Fragrant Lexicons and Olfactory Metaphors

Chairs:

Mariana NEAGU

Irina Anca CIGHIR

- Cristina BADIU, *Scent and Perfume: Bridging the territory between abstract and concrete, aid and ornament*
- Anca Irina CIGHIR, Mariana NEAGU, *Perfume, a small dictionary of olfactory metaphors*
- Corina Iulia DOBROTĂ, *Smell-related idioms in English*
- Adora PARASCHIVESCU, *Fashion in food and food in fashion*
- Simona Mirela RUSU, *Translating scents: Where medical translation meets the art of perfumery*



15.45 - 16.45, Multimedia Room, Plenary

Chairs:

Carmen OPRIȚ-MAFTEI

Floriana POPESCU

Arthur TULUȘ, *Aer, miros și epidemii - o corespondență între boală și tratament* [Air, fragrance, and epidemics: A discourse on the interplay between disease and remedy]

17.00 - 18.30, Online, Session two

The Dynamics of Olfactory Imagery: Power, Labour, and Literature

Chairs:

Daniela Aura BOGDAN

Adora PARASCHIVESCU

- Meaghan DODSON, *"She smelled it again": The reminiSCENTS of Toni Morrison's Beloved*
- Shibangi GHOSE, *Scent, seduction and sovereignty: Cleopatra's perfumed politics in Plutarch's life of Antony and Tadema's the meeting of Antony and Cleopatra*
- R. HARINI and Aaydya JHA, *Olfaction and power: Exploring the marginality of labor in sensory hierarchies*
- Isabel MESKE, *The smell of hard labour: Olfactory spaces of the industrial worker milieu between postmodernism, naturalism, and realism in Deniz Ohde's "Streulicht"*
- Kiyotaka SUEYOSHI, *"The prairie-grass dividing": Whitman's odorization of his covenant*

Friday, the 18th of October

10.00 - 11.00, Online, Plenary

Chair:

Isabela MERILĂ

Mădălina DIACONU, *Perfumes as material energies and vibrant atmospheres. A call for updating the theory of perfumery*

11.00-12.30, Multimedia Room, Session three

In and Out of Art(ful) Scents: Media(ting) Olfactory Expressions

Chairs:

Gabriela DIMA

Corina Iulia DOBROTĂ

- Daniela Aura BOGDAN, *Evoking the olfactory sense in perfume commercials*
- Gabriela DIMA, *In and out the world of perfumes*
- Silvina KATZ, *Translating olfactory imagery in Ocampo's Short Stories*



- Antoanela Marta MARDAR, *Scented Words: Collocational echoes of the olfactory in Isabel Allende's Wicked Girl*
- Lidia Mihaela NECULA, *Fragrant verses and scents of sonnetry: Unveiling the 'Perfumed' in Shakespeare's sonnets*

13.00 - 13.45, Multimedia Room, **Plenary**

Chair:

Ioana IVAN-MOHOR

Doru CĂSTĂIAN, *Parfumul gândurilor [The scent of thoughts]*

14.00 - 15.00, Multimedia Room, **Plenary**

Chair:

Oana Celia GHEORGHIU

Alina BOTTEZ, *Splendours and miseries of scents: Enthralling, perverse and murderous odours in opera and film*

15.15-16.15, Multimedia Room, **Session three**

Scents, Olfactory Imagery, and Sacred Co(n)texts

Chairs:

Iulia Veronica COCU

Lidia Mihaela NECULA

- Ion CORDONEANU, *The scent of the sacred. Notes for a religious anthropology of the interval*
- Oana-Celia GHEORGHIU, Lidia Mihaela NECULA, *"All the perfumes of Arabia will not sweeten this little hand". Scents and miasmas in Shakespeare's plays*
- Viorica ISAIA, *Fragrances of bygone eras: The Romanian intellectual elite in exile?*
- Ana -Maria MOGA, *The Odours of shifting identities in Ros Barber's The Marlowe Papers*
- Ioana IVAN-MOHOR, *Eastern fragrances in diasporic context: Chitra Banjeree Divakaruni's 'Mistress of Spices'(1997) and Paul Mayeda Berges 'The Mistress of the Spices'(2005)*
- Lidia Mihaela NECULA, *The exquisite craft: The artful tale of Perfume and the Story of a Murderer*

17.00-18.30, Multimedia Room, **Panel in French**

Écrire et traduire odeurs et parfums à la française [Writing and Translating Scents and Perfumes the French Way]

Chair:

Carmen ANDREI

- Pascal LARDELLIER, *L'odorat, un sens interdit?*
- Carmen ANDREI, *Traduire le sentir dans 'Les odeurs nous mènent-elles par le bout du nez?' de Pascal Lardellier*
- Iulia Chloé ROMAN, *Odeurs et parfums dans la construction de l'identité migrante chez Felicia Mihali*





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Claudiu Sfirschi Laudat (Ed.), *Osmé - The Perfume Review*

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